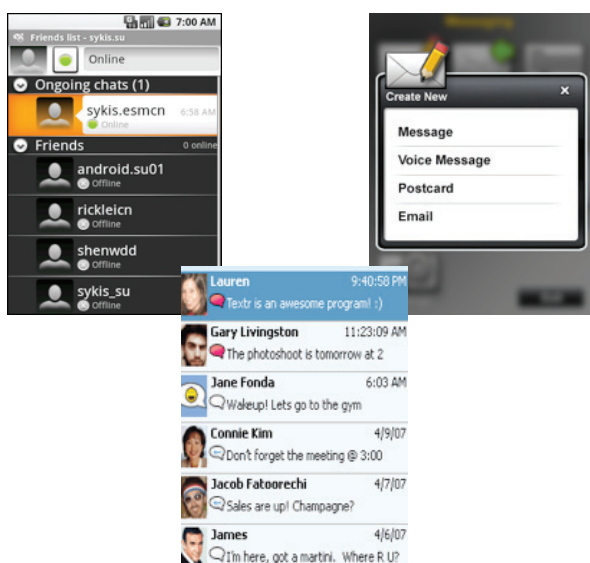


## Myriad Messaging Clients

### Most Complete Mobile Messaging solution

Myriad offers a complete portfolio of mobile messaging clients, including SMS / EMS, MMS, IMPS and Mobile Email. All are market leading messaging clients that are rich in features, tested extensively and deployed globally. Each can be implemented separately, or as part of the complete Myriad client messaging solution including Midas Lite easily customisable Messaging User Interface.



### Email

Myriad Mobile Email Client is a cutting edge messaging client which supports the latest email functionality. It incorporates key features which PC users will recognize, including support for multiple folders and the ability to automatically download new messages from the server into the inbox.

### IMPS

Myriad IMPS client is an Open Mobile Alliance (OMA) compliant Instant Messaging (IM) solution. It is a market proven solution fully compliant with major operator IM deployments. With Myriad IMPS client, end-users can chat with their friends on most popular IM communities including Yahoo Messenger<sup>TM</sup>, AIM and Windows Live Messenger<sup>TM</sup>.

### Myriad Comprehensive Messaging Clients

#### Messaging Portfolio

Myriad messaging clients are proven, mature applications that comply to the latest standards including PSS SMIL, OMA 1.3, IMAP4 and more. They enable mobile operators to deploy high performing, reliable and interoperable messaging services. Designed for easy-integration with a minimal footprint, Myriad Messaging Clients are a perfect solution for device manufacturers diverse portfolio, whether for smartphones or mass market handsets.

#### SMS/EMS/MMS

Myriad SMS/EMS and MMS clients allow the user to send messages in an instant. All SMS / EMS / MMS messages are viewed in the same thread for a specific contact. It reduces the complexity of managing several message folders and the number of clicks needed for sending and receiving messages.

#### Benefits

- Proven, interoperable, high performance messaging solutions
- Most complete embedded messaging clients supporting HTTP / WAP
- Advanced features such as threaded conversation (SMS & MMS) to deliver a superior user experience
- Modular design - customers can take any module in isolation, or all of them as a consolidated product
- Full standards and network compliance
- Ease of integration - device ports are available for multiple platforms including Brew, BMP, Windows Mobile and several RTOS

## Common Design

All the clients:

- Share a modular design with a common API set and platform
- Come with reference device ports for major operating systems
- Are maintained against the latest standards body requirements
- Can be used with either their own native UI on a device, or Myriad Messaging UI
- Have an associated Reference UI (except for the IMPS client)

## Advanced and Flexible User Interface

Myriad messaging clients can be deployed in two ways: with Myriad's reference Messaging UI or with the customer own-developed UI.

When combined with the powerful UI customisation capabilities of Myriad MIDAS Lite Messaging UI, it becomes the perfect means of delivering rich user experiences quickly and easily. It also enables operator branding and differentiation. The full mobile messaging user interface is also touch-enabled, including message creation, message viewing and menu selection thereby delivering a unique user experience.

## Features

### SMS/EMS/MMS

- OMA MMS 1.3 compliant
- PSS SMIL
- Threaded conversation

### Email

- Supports latest industry behaviour; including Simulated PUSH, SSL etc
- POP3, SMTP and IMAP4
- Multi-folder Sync
- Rich text (bold, underline, italic) display

### IMPS

- OMA 1.3 compliant
- Support for Yahoo and AOL extensions
- MSN certified

SMS/EMS

MMS

Email

IMPS

Porting layer for multiple device platforms

## For sales enquiries please contact:

Myriad Group AG

The Towers, Towers Business Park, Wilmslow Road, Didsbury, M20 2SL. UK

t: +44 (0) 161 249 5400 | f: +44 (0) 161 249 5401 | e: sales@myriadgroup.com

**myriad**<sup>™</sup>

Myriad Group AG  
Lagerstrasse 14,  
8600 Dübendorf,  
SWITZERLAND

t: +41 (0) 44 823 89 00  
f: +41 (0) 44 823 89 99  
e: info@myriadgroup.com  
www.myriadgroup.com

### About Myriad

Myriad Group AG is a global leader in mobile technology and has shipped software in more than 2 billion devices. Its comprehensive portfolio includes browsers, messaging, Java, social networking, user interfaces and middleware for all types of mobile phones, from ultra-low cost handsets to advanced smartphones.

The company provides both individual components and complete solutions, which enable handset manufacturers and operators to deliver amazing experiences on mobile phones. Myriad also develops USSD-based customer self-care platforms that deliver over 10 billion messages a year to 220 million mobile users across more than 30 mobile operators worldwide.

Myriad was created from the combination of industry-leading companies, Esmertec and Purple Labs. It operates worldwide, with offices in Switzerland, France, UK, USA, China, South Korea, Taiwan, Japan and Australia. Headquartered in Dübendorf-Zürich Switzerland, Myriad is listed on the SIX Swiss Exchange (SIX Symbol: MYRN). For more information, visit [www.myriadgroup.com](http://www.myriadgroup.com).