



Myriad Congratulates HTC as Hero Wins Best Mobile Handset at Global Mobile Awards 2010

Android-Based Phone Named Winner in Myriad-Sponsored Best Handset Category at Mobile World Congress

DUEBENDORF-ZURICH, Switzerland – February 17th, 2010 – Myriad Group AG, a global leader in mobile technology with software in over 2 billion phones, congratulates HTC for winning the Myriad-sponsored Best Handset or Device Award at the GSMA Global Mobile Awards. The Best Handset award was one of only three presented at the National Palace in Barcelona, as part of the 2010 Mobile World Congress.

Myriad is also proud to have contributed to the Hero's success by supplying key software components to HTC including Jbed (Java), MMS and Instant Messaging technologies.

"We warmly congratulate HTC on receiving this accolade. Even among impressive competition, the Hero is clearly the most exciting handset launched over the past year," said Simon Wilkinson, CEO of Myriad. "Myriad shares the commitment of HTC to deliver the best mobile user experience, and we look forward to contributing to other award-winning devices."

Shortlisted companies in the category included: Research in Motion for the Blackberry Bold 9700, Nokia for the N97 Mini, Huawei for the T-Mobile Pulse and Samsung with two nominations for both the Toco Lite, and OMNIA HD.

For more information about Myriad at Mobile World Congress 2010, please visit www.myriadgroup.com and complete the contact us form, or email MWC2010@myriadgroup.com

About Myriad

Myriad Group AG is a global leader in mobile technology and has shipped software in more than 2 billion devices. Its comprehensive portfolio includes browsers, messaging, Java, social networking, user interfaces and middleware for all types of mobile phones, from ultralow cost handsets to advanced smartphones.

The company provides both individual components and complete solutions, which enable handset manufacturers and operators to deliver amazing experiences on mobile phones. Myriad also develops USSD-based customer self-care platforms that deliver over 10 billion messages a year to 220 million mobile users across more than 30 mobile operators worldwide.

Myriad was created from the combination of industry-leading companies, Esmertec and Purple Labs. It operates worldwide, with offices in Switzerland, France, UK, USA, Mexico, China, South Korea, Taiwan, Japan and Australia. Headquartered in Dübendorf-Zürich Switzerland, Myriad is listed on the SIX Swiss Exchange (SIX Symbol: MYRN). For more information, visit www.myriadgroup.com.

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