



Myriad Brings Android to Your TV

- *Myriad's latest innovation Alien Vue brings Android apps to your existing TV / Set-Top Box*
- *Myriad Alien Vue enables TV service providers to respond to over-the-top services like Apple TV, Roku, and Google TV*
- *TV service providers can leverage existing customer technology to provide speedy access to rich Android ecosystems*

ZURICH, Switzerland – December 20, 2011 - Myriad Group AG (SIX: MYRN), the company powering billions of rich mobile social and web experiences on any connected device, today unveils the latest chapter of Myriad Alien Dalvik, called Myriad Alien Vue. Myriad's latest Alien release enables Internet access via TV allowing Android apps to run alongside existing television functions, in a unified user experience.

Myriad will be showcasing Alien Vue, demonstrating Android apps on TV for the first time at CES 2012 January 10-13. For a sneak peek prior to CES, please visit our demo video, on the Myriad YouTube channel: <http://www.youtube.com/watch?v=0FopcpZexlw>

Myriad Alien Vue is a complete end-to-end solution that enables TV service providers to add apps to their existing managed service offerings, in order to respond to the threat of new over-the-top content distribution channels from Apple, Google and others.

The release, powered by Myriad Alien Dalvik technology, includes an app store developed in conjunction with AppCarousel that can be fully branded by service providers. Myriad Alien Vue also supports additional plug-in components like Myriad Connect & Share, providing multi-screen functionality for personal and premium content.

Myriad Alien Vue is unique in that not only does it allow customers to leverage their existing TV and set-top box equipment, it also works seamlessly with mobile phones and tablets giving users complete control over their TV experience.

"Since launching at Mobile World Congress early this year, we have had an incredible response to our Myriad Alien Dalvik software," said Simon Wilkinson, Chief Executive Officer, Myriad Group. "We have shown how Android apps can work seamlessly across non-Android devices, including mobile phones, tablets and iPads, and now, with Myriad Alien Vue, we have delivered Android to another key screen in people's lives, the TV."

This new release supports apps designed to run on GoogleTV and HTML5, including YouTube, Netflix and Twitter. Apps, content and services appear and function as they would in their native environment with no disruption or loss of performance.

"Alien Vue provides a great alternative to OEMs and service providers who want to harness the Android ecosystem, while leveraging existing investments and retaining control of their customer's TV experience," added Wilkinson.



To schedule a briefing and live demonstration at CES 2012, please contact press@myriadgroup.com.

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About Myriad Group AG

Myriad is chosen by leading OEMs and network service providers to power rich mobile social and web experiences – from the most basic to the smartest connected device through a single, scalable platform.

Today, over 2.5 billion mobile users rely on Myriad software. Myriad apps often provide users with their first taste of the Internet, and with our proven technology embedded in every Android device we are on target to help our partners power the next billion users.

We operate worldwide, with offices in Switzerland, France, UK, USA, Mexico, India, UAE, China, South Korea, Taiwan, Japan and Australia. Headquartered in Zurich Switzerland, Myriad is listed on the SIX Swiss Exchange (SIX Symbol: MYRN).

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