

Myriad Alien Dalvik

Enabling Android applications to run on non-Android platforms and devices

Myriad Alien Dalvik enables OEMs and service providers to access the Android eco-system and deliver new applications, content and services that meet the demands of their customers, whilst retaining control and maintaining existing software and services.

Access to New Content

Many Internet users currently access content and services through their desktop computer or smartphone. However there is a growing requirement amongst users to be able to access these services everywhere. Not just on a smartphone, but on their television or in the car.

Alien Dalvik from Myriad enables organisations as diverse as OEMs, service providers, automotive manufacturers and application stores to bring these environments together. Providing multi-screen connected home networks and car users with access to applications and content, normally only available on smartphones or desktop computers via the Internet, including those designed for HTML5 and Google TV.



Android Apps on All Screens

Works Seamlessly with Existing Software

Alien Dalvik from Myriad enables organisations to capitalise on previous technological investment and retain existing software stacks, whilst harnessing access to the previously unavailable Android eco-system.

In addition it provides organisations with the ability to offer customers limitless user access to applications, content and services personal to them, in an open, yet chargeable environment, fully controlled by the service provider.

Myriad Alien Vue - Unified Experience

Alien Vue from Myriad is powered by Myriad Alien Dalvik technology and provides television and set-top box OEMs and service providers with a complete end-to-end solution. It not only enables apps to be added to their existing managed services, but offers users a unique interactive, unified experience.

Myriad Alien Vue delivers a complete experience that includes UI, TV, home media and premium content, seamlessly integrated with Android applications. This gives users access to a greater range of functionality and content through their home network multi-screen environment.

Benefits

- **Enriching Services** - delivers access to personalised applications and content beyond the traditional connected TV, set-top box and in-car entertainment environments
- **Controlling Services** - provides greater control of Internet services, whilst countering the threat from OTT services
- **New Revenue** - recurring incremental subscription fees
- **Customer Engagement** - strengthens the relationship with users
- **Exploit Investment** - utilises existing software and technology environment

Features

Alien Runtime - embedded device software that runs each application and supports:

- **Minimal Application Development** - enables many applications to run unmodified
- **System Portability** - low memory footprint supports system portability and the use of unnecessary components
- **System Compatibility** - easily integrated to sit alongside other environments including Flash, web runtime, etc

Alien App Eco-System - a fully managed service, providing OEMs, service providers, application stores and automotive manufacturers with access to:

- **Application Store** - a fully customisable application store environment, comprising of the latest Android applications

- **Developer Resource** - documentation and tools to assist developers in optimising applications for specific Alien environments

- **Application Management** - sourcing of apps and application store management

Alien Vue - a complete solution that supports a unified user experience within a multi-screen connected home environment and includes:

- **Intuitive User Interface** - for controlling and viewing programmes and applications
- **Native Integration** - integrates with the UI framework of the native system, taking advantage of existing functionality
- **Application Gateway** - access to additional Myriad applications such as Connect & Share and Social Messaging



Alien Runtime



Alien App Eco-System



Alien Vue

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About Myriad

Myriad is chosen by leading OEMs and network service providers to power rich mobile social and web experiences - from the most basic to the smartest connected device through a single, scalable platform.

Today, over 2.5 billion mobile users rely on Myriad software. Myriad apps often provide users with their first taste of the Internet, and with our proven technology embedded in every Android device we are on target to help our partners power the next billion users.

We operate worldwide, with offices in Switzerland, France, UK, USA, Mexico, India, UAE, China, South Korea, Taiwan, Japan and Australia. Headquartered in Zurich Switzerland, Myriad is listed on the SIX Swiss Exchange (SIX Symbol: MYRN).

For more information please visit our website: www.myriadgroup.com. You can also follow us on [twitter@MyriadGroup](https://twitter.com/MyriadGroup) and view our YouTube Channel - [YouTube.com/myriadgroupmarketing](https://www.youtube.com/myriadgroupmarketing).